

CASA AMARELA

PROVIDÊNCIA



**CAN ART CHANGE
THE WORLD?**
FOUNDATION

“Casa Amarela is a place where I study, play and eat and do much more.... I play, brush my teeth, learn, watch movies, take kekere class, take boxing class, take afro dance class and many other things!... I feel so much joy here! And, this expression spreads throughout the yellow house and reaches the point of the moon!”

- Zayan Henrique Nunes da Silva Joaquim
8 Years Old





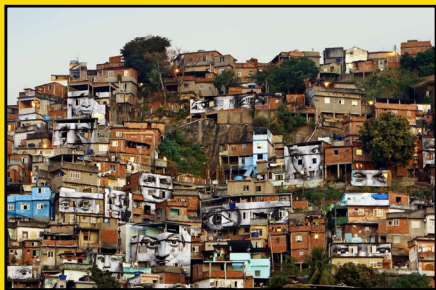
Casa Amarela is a Community Center of Culture, Education and Arts for residents of all ages within the Morro da Providência territory.

Co-founded and inspired by Artist JR and Brazilian photographer Maurício Hora in 2009, Casa Amarela was the first project of the *Can Art Change the World?* Foundation.

At Casa Amarela we care for the whole person, and support the holistic well-being, growth and healing of our community members through a diverse set of arts-based, educational, wellness and culturally responsive programming – as well as territory and local culture appreciation initiatives.



While creating his *Women Are Heroes* project in Brazil in 2008, artist JR developed deep relationships with the families of the Morro da Providência favela in Rio de Janeiro. As he neared the end of the project, he was eager to maintain creative connection with the community in a way that would outlast his pastings on the walls. JR and Brazilian photographer Maurício Hora inspired and co-founded Casa Amarela Providência in 2009.



JR's *Women are Heroes* project at the Morro da Providência favela in Rio de Janeiro, Brazil

The first Inside Out Action at Morro da Providência



First children and teens programming is launched

2008

2009

2011

2016

2017

2018



The Casa Amarela (Yellow House) opens its doors.

The famous moon is built and revealed at Casa Amarela



The Dance Company and Music Orchestra Programs are launched



“When the yellow house was very old the yellow house was very dirty! It was not painted! It was all black! And, I saw in the photo some men repairing it. Now the yellow house is beautiful. There is things for us to study. Now the yellow house is all painted, it has a gate and the children are happy with the yellow house!”

- Esmeralda Fernandes Setembrino
6 Years Old

10 Year Anniversary Festival



The Computer Lab and Digital Inclusion Program is launched

Casa Amarela receives the culture ministry grant and the recognition prize from City Hall.



2019 2020 2021 2022 2023 2024



Women's Programming is launched. Annual Black November Festival is launched

The Santo Skatepark is constructed



The 15th Year of Casa Amarela & start of the new house construction.



WEEKLY PROGRAMMING:



Kekerê (Ages 3-7)

4 Weekly Classes of

- Literacy
- School Tutoring
- Social-Emotional Skills
- Afro Dance
- Music & Movement

Erês (Ages 8-14)

8 Weekly Classes of:

- Literacy
- English
- Afro Dance
- Hip Hop
- Music
- Boxing
- Skateboarding
- School Tutoring



Somodé (Ages 14-18)

4 Weekly Classes of:

- Computer Programming
- Health Education
- Literacy

Women (Above age 18)

6 Weekly Classes of:

- Literacy
- Communication
- Entrepreneurship
- Mathematics
- Mental Health Support
- On-going Professional Training Courses in culinary, fashion, hairdressing, natural cosmetics, sewing & modeling





"At Casa Amarela I learned to like myself!"

- Aline, 10 Years Old

"I come every day, I almost don't miss a day, I come every week, week by week! I really like coming to Casa Amarela!"

- Marcelo Gabriel dos Santos Trindade

11 Years Old



“The importance of the yellow house here at the top of Morro da Providência is that the population here cannot have a certain reach to information – to the rights that they should have. And, education is everything. The yellow house helps a lot in this regard. I feel that Casa Amarela welcomes diversity.”

- Cauê Souza
16 Years Old



ON-GOING PROJECTS:

Computer Lab

Digital inclusion program for children and teenagers

Dental Health Program

Monthly, free, dental health consultation and procedures for all Casa participants

Mental Health Program

Weekly group sessions for Casa participants

Santo Skatepark

The first skatepark built at the top of a Favela, with children only annual tournaments, openair cinema and dance battles

Annual Cultural Festival

November Negro Festival with artistic performances, photography, debates and cinema



Annual Boxe Festival

Annual youth boxing tournament in partnership with Eduardo Cardoso's Boxing School of Providência

Orquestra Luna

The first classical music orchestra in Providência

Colere Collective

The first Afro Dance Collective in Providência

MIP Collective

A Professional Training Program for Women

Little Storytellers

Literacy, alphabetization and booking writing classes for children

Cine Na Pista

Cultural and educational cinema for all residents in Providência

Brooklyn Museum

Linguistic and cultural exchange program in partnership with the Brooklyn Museum.



BY THE NUMBERS:

1,200 Programs
run annually

140 Participants
per week are involved in
Casa programming

20-25 run weekly

35 Kekerê
(Ages 3-7)

40 Erês
(Ages 8-13)

4-5 run daily

25 Somodé
(Ages 14-18)

40 Women
(Above age 18)

210 Families
in Morro da Providência
impacted by Casa
programming annually

30 Members of Staff

105 Minutes
Average length
of program

25 Hours/Week
Average student
spends at Casa



16 Educators

8 Administrative
Staff

3 Dental Health
Support Staff

2 Mental Health
Support Staff

1 Nutritionist

"I learned at Casa Amarela to stay centered.
I also learned to be more communicative with
people, to be more active, and, more relaxed."

- Maria Claudia Andrade
15 Years Old



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CanArtChangetheWorld.net
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